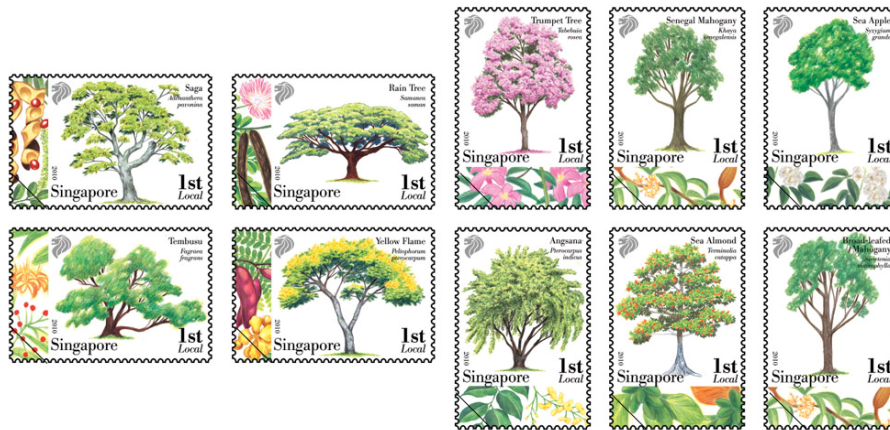


For Immediate Release

Take a closer look at the most commonly found trees in Singapore through the “Know 10 Trees” stamp issue

Date of Issue: 26 May 2010



Complete set of 'Know 10 Trees stamp' issue (Price: S\$2.60)



Pre-cancelled First Day Cover affixed with complete set of stamps (Price: S\$3.40)

Singapore, 24 May 2010 - There are over 2,000 recorded native plants found in Singapore, and about two million trees - nearly half the size of Singapore’s population - planted along roadsides, in parks and public open space.

How well do we know our trees? This is what the National Parks' (NParks) "Know 10 Trees" initiative hopes to address, by educating the public about the common trees that accompany them in their daily lives.

As part of this effort to promote awareness of our common trees and to celebrate International Year of Biodiversity, SingPost and NParks have collaborated on the design of a new first day cover that features the 10 common trees of Singapore on beautifully designed stamps. This stamp issue illustrates the typical shape of the trees as well as their fruits and flowers.

The 10 commonly found trees in Singapore are Rain Tree (*Samanea saman*), Angsana (*Pterocarpus indicus*), Yellow Flame (*Peltophorum pterocarpum*), Senegal Mahogany (*Khaya senegalensis*), Broad-leafed Mahogany (*Swietenia macrophylla*), Tembusu (*Fagraea fragrans*), Sea Apple (*Syzygium grande*), Saga (*Adenanthera pavonina*), Trumpet Tree (*Tabebuia rosea*) and Sea Almond (*Terminalia catappa*). To know these 10 trees better, please visit NParks' website, www.nparks.gov.sg.

Products on Sale

Apart from this complete set of 10 stamps (S\$2.60), SingPost is also releasing the Pre-cancelled First Day Cover affixed with the complete set of stamps and the Presentation Pack which are priced at S\$3.40 and S\$4.35 respectively. Public can also purchase self-adhesive stamp booklets at S\$2.55 each¹.

All the stamp products of this issue will be on sale from 26 May 2010 at all post offices and the Singapore Philatelic Museum. Orders can also be made at SingPost's online shopping portal, vPOST, at <http://shop.vpost.com.sg>.

Information and enquiries

For more information on this new stamp issue, please contact 1605 or visit <http://www.singpost.com>.

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¹ SingPost is offering a S\$0.15 discount for 5.5 million 1st local stamp booklets/stamp sheets of 10 effective 15 May 2010.



About Singapore Post Limited
(Reg. No. 199201623M)

SingPost, the designated Public Postal Licensee for Singapore, offers reliable and high quality domestic and international postal services as well as end-to-end mail solutions including data printing, letter-shopping, delivery and mailroom management. It is also the leading logistics provider in the domestic market, with global service offerings to more than 220 territories/countries. SingPost has earned the honour of being the only postal company to have won the EMS Cooperative Certification Gold Level Award by the Universal Postal Union (UPU) for its *Speedpost* Worldwide service for nine consecutive years since 2001. As the owner of one of the largest retail distribution networks through its tri-channel platform of post offices, Self-service Automated Machines (SAM) and *vPOST*, its internet portal, SingPost provides convenience to its customers for a wide range of products and services, including agency, postal and financial services. SingPost's regional footprint spans 10 countries/territories in Asia Pacific where it offers cross-border mail services. For more information, log on to: www.singpost.com.

About National Parks Board

National Parks Board (NParks) is responsible for providing and enhancing the greenery of the Garden City. Beyond green infrastructure, NParks is committed to enhancing the quality of life through creating memorable recreational experiences and lifestyles.

NParks manages 10% of Singapore's total land area which comprises over 50 major parks and 4 nature reserves. Adding to this is the extensive streetscape, or roadside greenery, that forms the backbone of our City in a Garden. An island-wide Park Connector Network is also being developed to link major parks and residential areas.

As Singapore's scientific authority on nature conservation, NParks monitors and coordinates measures to ensure the health of Singapore's biodiversity. This supports the overall thrust of our urban conservation model, which aims to conserve representative eco-systems in land-scarce Singapore for future generations.

NParks is also the lead agency in the efforts to continually upgrade the Landscape Industry in Singapore. It works closely with industry partners to promote good work practices and create a thriving, innovative and professional industry that will support Singapore's aspirations of being a City in the Garden. For more information, log on to: www.nparks.gov.sg.

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**ANNEX 1**

| <b><u>Items on Sale</u></b>                                       | <b><u>Price</u></b>  |
|-------------------------------------------------------------------|----------------------|
| First Day Cover (without stamps)                                  | S\$0.25*             |
| Complete set of stamps                                            | S\$2.60              |
| 1 <sup>st</sup> local self-adhesive stamp booklet                 | S\$2.55 <sup>+</sup> |
| Pre-cancelled First Day Cover affixed with complete set of stamps | S\$3.40*             |
| Presentation Pack                                                 | S\$4.35*             |

**Technical Details**

|                             |   |                                    |
|-----------------------------|---|------------------------------------|
| Date of Issue               | : | 26 May 2010                        |
| Denominations               | : | 1 <sup>st</sup> local x 10 designs |
| Stamp Size                  | : | 28mm x 42.6mm                      |
| Self-adhesive Stamp Booklet | : | 70mm x 93mm (closed)               |
| Perforation                 | : | 14.29 x 14.09                      |
| Paper                       | : | Unwatermarked                      |
| Printing Process            | : | Offset Lithography                 |
| Printer                     | : | Southern Colour Print              |
| Sheet Content               | : | 10 stamps per sheet                |
| Designer                    | : | Wong Wui Kong                      |

\* Prices inclusive of prevailing GST for purchases within Singapore.

<sup>+</sup> SingPost is offering a S\$0.15 discount for 5.5 million 1<sup>st</sup> local stamp booklets/stamp sheets of 10 effective 15 May 2010.